

Note to prospective master students

Analytics has become a magic tool for firms. According to the report of Gartner Group, it is expected that there will be 100,000 job vacancies worldwide by 2020. The business data science research group of Sichuan University led by Prof. Dr. Bing Zhu is looking for potential master students who want to conduct applied research in marketing analytics and pursue their career in this field.

Admission requirements:

- Good academic records in mathematical courses;
- Sufficient programming skills (R users are preferred);
- Proficiency in English reading and writing ;

Application procedure:

- Send application letter to zhubing1866@sohu.com. Your resume, academic transcripts, and motivation letters should be included together with the application letters.
- If your application attracts my interest, I will arrange a sky interview;
- After passing my interview, you need to apply to the University Internal Office for admission permission and scholarship. More information can be found in <http://www.sculx.cn/>

Pay attention the following notices

- The deadline for the application is 2017/12/31.
- Any false information in the application will be treated as deception and you will be placed in the blacklist.
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